

Marchex to Participate in The Kelsey Group's Webinar on E-mail, Reputation and Presence Management

SEATTLE – Oct. 14, 2009 - Marchex, Inc. (NASDAQ: MCHX), a leading local search and performance advertising company, today announced that Matthew Berk, Marchex Executive Vice President of Product Engineering, will present in The Kelsey Group's upcoming webinar entitled, "The Communications Revolution: E-Mail, Reputation and Presence Management," on Wed., Oct. 14, at 2:00 p.m. EDT.

Berk will participate in a panel to discuss the market and revenue opportunities that exist as small- to medium-size businesses (SMBs) seek out new platforms and solutions to help manage their digital presence. Earlier this week, Marchex announced its own beta Reputation Management product that is designed to help SMBs tackle their online reputations and leverage customer insight to grow their businesses.

"SMBs really don't have a voice when it comes to local search – there are millions of local consumers talking about them in reviews, blogs, news articles and social media outlets and, to date, there has been no simple way to help them make sense of it all," said Matthew Berk, Marchex EVP of Product Engineering. "Marchex is committed to saving these businesses valuable time while providing them with an information advantage with data and analysis that is actionable."

For more information on Marchex Reputation Management, visit: www.marchex.com/repmanagement. For webinar details and registration, visit: <https://www1.gotomeeting.com/register/191044625>.

About Marchex

Marchex, Inc. (www.marchex.com) is a leading local search and performance advertising company. Marchex's innovative advertising platform delivers search- and call-based marketing products and services for local and national advertisers. Marchex's local search network, one of the largest online, helps consumers make better, more informed local decisions through its content-rich Web sites that reach tens of millions of unique visitors each month.

Forward-Looking Statements

This press release contains forward-looking statements that involve substantial risks and uncertainties. All statements, other than statements of historical facts, included in this press release regarding our strategy, future operations, future financial position, future revenues, acquisitions, projected costs, prospects, plans and objectives of management are forward-looking statements. We may not actually achieve the plans, intentions or expectations disclosed in our

forward-looking statements and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions and expectations disclosed in the forward-looking statements we make. There are a number of important factors that could cause Marchex's actual results to differ materially from those indicated by such forward-looking statements which are described in the "Risk Factors" section of our most recent periodic report and registration statement filed with the SEC. All of the information provided in this release is as of Oct. 14, 2009 and Marchex undertakes no duty to update the information provided herein.

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