

Want more cases?

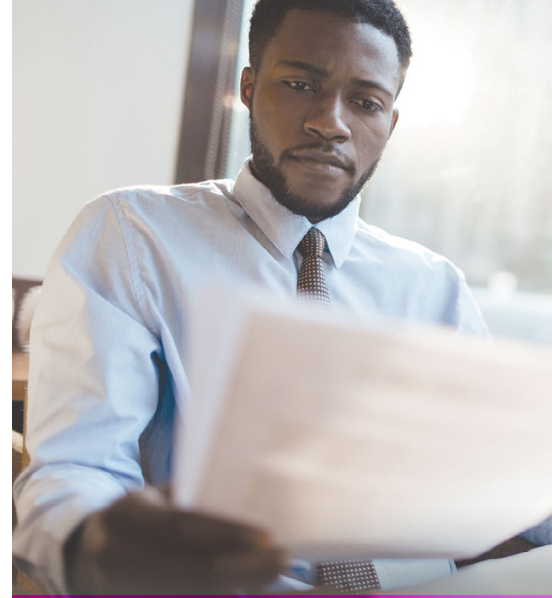
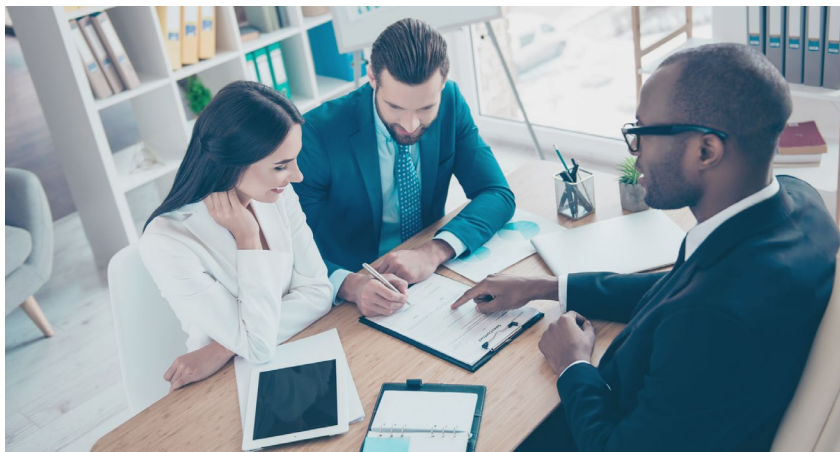
See how Marchex helps legal firms gain new clients

The legal industry relies on phone calls to connect with potential clients. Driving calls via click-to-call ads is common industry practice. Marchex technology and services help drive traffic for its legal customers.

Marchex Call Marketplace is one offering favored by Marchex customers—and for good reason. In a year, Marchex drove over 4,200 new clients to attorneys throughout the State of California. This translates to more than 11 new cases per day. These clients were obtained at an average conversion rate of 30% at an average cost of \$266 per new client.

Through its vast network of publishers, Marchex reaches customers on channels that you already know work. Often, these leads are acquired at a cost lower than firms can generate on their own.

If you are interested to learn how Marchex can help your legal firm gain new clients, contact us today.



IN ONE YEAR

Marchex drove **4,200 new clients** to lawyers in California resulting in:

- **Over 1,900** Motor Vehicle Accident cases
- **Over 500** Premise Liability cases
- **Over 1,700** Worker's Comp cases

Customers who call your business spend more, convert faster and remain a customer longer.¹

¹ Forrester: Pick up the Phone: Your Best Customer is on the Line (www.marchex.com/blog/phone-customer-best-customer/)