

20 Billion business messages sent monthly*

Your competitors are texting with your customers, so why aren't you?

56% of consumers prefer to text. If your business is not text enabled, you may be missing out.

Marchex NEXTms® gives your business an easy way to meet consumers where they are by text enabling your existing phone number(s) so you can send and receive messages from your desktop, online, or on-the-go using the NEXTms mobile app.



Unlock new revenue opportunities

by reaching new consumers who prefer texting



Meet customers where they are

and offer more ways to interact with your business



It's easy

to text enable your existing number(s) with NEXTms



Spend less time on the phone

and communicate via your browser or the NEXTms mobile app

Businesses who are using text have a competitive advantage.

Texting is the most widely used app on a smartphone.

56% of people would rather message a business than call customer service. (TechCrunch)

97% of people text at least once a day. (Pew Internet)

98% open rate for text messages, while email only has a 20% open rate. (Mobile Marketing Watch)

79% of companies believe customers want SMS/text support. (ICMI)

* Facebook Messenger By the Numbers 2019 infographic | Andrew Hutchinson <https://www.socialmediatoday.com/news/facebook-messenger-by-the-numbers-2019-infographic/553809/>

“NEXTms is so easy to use. We use it every day to communicate with customers who prefer a text over a call and being able to quickly reply to customers from our computer or the mobile app is a huge plus for us.

— David W., Mister Sparky



Get Started
[Marchex.com/NEXTms](https://marchex.com/NEXTms)