



48.7 Million People Will Choose to Receive Business SMS Messages in 2020¹

Are you using two-way SMS conversations to grow your business?

Getting text messaging right on your own is hard – from learning effective customer engagement that boosts response rates to ensuring compliance. Marchex Sonar makes it easy.

Marchex Sonar is an award-winning solution for intelligent mobile messaging that empowers operations, sales and marketing teams to communicate with field staff, prospects and customers personally at scale and dramatically increase critical actions, customer engagement and conversions.

Key Sonar Benefits

- Increase customer engagement
- Acquire new customers
- Close more deals
- Stay compliant and protect yourself
- Drive operational effectiveness

Think About These Incredible SMS Marketing Statistics

56% of people use text messaging for business. (Source: TechCrunch)

SMS messages have an amazing **98%** open rate. (Source: The Daily Egg)

90% of SMS messages are read within 3 minutes. (Source: Random Facts)

SMS open rates are nearly **5 times** that of email. (Source: Adobe Blog)

¹ Source: Mobile Xco

Marchex Sonar Advantages



Personal Communication at Scale

- Communicate personally
- Contextual Outreach
- Intuitive and easy user experience
- Text from inside Salesforce
- Rapid Deployment



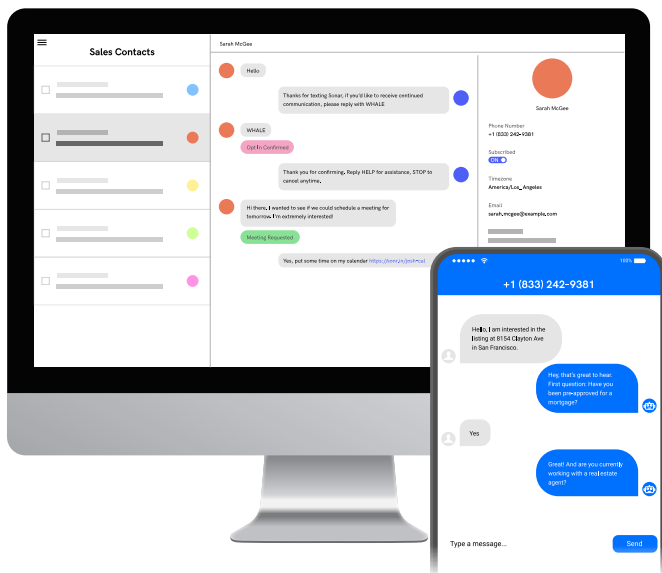
Boost Your Operations, Sales and Marketing Productivity

- Staff augmentation
- Lead qualification
- Nurture quality leads
- Lead re-engagement
- Robust appointment scheduling
- Streamline field operations



Built-in feature set for Compliance, Privacy and Security

- Scalability
- Integrations and Customization
- Performance Monitoring
- Analytics and A/B Testing



Drive critical actions and help conversions soar

"We've found Sonar to be incredibly helpful for trying out and iterating quickly on new ideas without having to invest our development team's resources."

Andrew Mattie
VP Product Development at Zillow

To learn more, contact us today
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or email sonar@marchex.com